

processing computer 10 that he or she will no longer be utilizing a ticket or tickets. The searching event can also be any other occurrence, elapsing of a period of time, and/or a point(s) of progression through an event, which can be defined as triggering a search of the available tickets for sale or resale in conjunction with a request to purchase a ticket or tickets.

At step 302, the central processing computer 10 will process the information regarding the ticket or tickets which are available for sale or resale in conjunction with the ticket requests and/or the ticket request postings from user(s) or individual(s).

At step 303, the central processing computer 10 will generate a ticket availability notification message and transmit same to the user communication device 20 which is associated with, and/or which is being utilized by, the user or individual. The ticket availability notification message can include information regarding the available ticket or tickets, the location of the seat or seats corresponding to the ticket, the price of the ticket or tickets and/or any other information related to the ticket or tickets. The ticket availability notification message

can also include a video clip or image showing a view from the respective seat or seats corresponding to the ticket or tickets. The ticket availability notification message can also include or contain any of the information described herein as being contained in the herein-described ticket availability report or message.

The ticket availability message can also contain information regarding the event, a status of the event in progress, and/or any other information regarding the event or venue which may be of interest to the user or individual.

At step 303, the central processing computer 10 can also generate a ticket buyer availability message and transmit same to the user communication device 20 associated with or being utilized by the ticket holder.

At step 304, the user or individual can receive and review the information contained in the ticket availability notification message and decide whether or not to purchase any ticket or tickets which are identified therein. If the user or individual desires to purchase a ticket or tickets, the user or individual, at step 305, can

transmit an appropriate message to the central processing computer 10.

In another preferred embodiment, the user or individual can be provided with contact information for or regarding the ticket holder. In this embodiment, the user or individual can contact the ticket holder and the two parties can thereafter communicate with each other and/or enter in a transaction involving the tickets independently of the central processing computer 10.

At step 306, the central processing computer 10 can receive and process the user's or the individual's message containing the purchase order and process and/or consummate the transaction involving the purchase of the ticket or tickets. At step 306, the central processing computer 10 can consummate the transaction by effectuating payment to the ticket holder such as by depositing payment for the ticket or tickets into a respective financial account corresponding to the ticket holder. The central processing computer 10 can also effectuate any withdrawal(s) from a financial account(s) of the user or individual, if applicable. The central processing computer 10 can also effectuate payment to any third party